

Celebrating
— 20 YEARS —



Spencer Pride Festival

Vendor Information



2026

WWW.SPENCERPRIDE.ORG/FESTIVAL



About the Festival

FESTIVAL OVERVIEW

In 2026 we celebrate the 20th annual Spencer Pride Festival. The event will feature a large marketplace (150+ vendors), all-day live entertainment and activities, and much more! The festival is a part of the overall work of Spencer Pride, Inc., which operates the Spencer Pride commUnity center and hosts a diverse array of recurring, year-round programs. Help us celebrate our milestone 20th Spencer Pride Festival by supporting this historic event.

2025 EVENT HIGHLIGHTS



We welcomed Kyne Santos, internationally-known drag queen and math educator.



Our center serves as the heart of the festival, which welcomed nearly 5,000 people in 2025.



We've always welcomed people of all ages, identities, abilities, and perspectives, and continued to see this diversity expand in 2025.

MISSION

We support and celebrate the rural LGBTQ+ community in South Central Indiana by creating a welcoming, fun, and family-friendly event that brings the community together.

UNIQUENESS

We host the largest rural LGBTQ+ event in the state of Indiana. Spencer Pride has always been family-friendly and focused on education and community-building. Those who have attended our event know how special it is.



Strategic Sponsorship

Opportunity

REACH



EXPOSURE POTENTIAL

Our festival is promoted heavily online and in-person, reaching tens of thousands of individuals, primarily in Central Indiana.

BRANDING



BRAND ALIGNMENT WITH LIFESTYLE/AUDIENCE

Align your organization's brand with ours: we are family-friendly, inclusive, diverse, and known for making a positive contribution in our community and far beyond.

ENGAGEMENT



HIGH FOOT TRAFFIC & MEDIA COVERAGE

Engage with 5,000+ attendees, and 150+ participating organizations at the 2026 Spencer Pride Festival on Saturday, October 3.



Vendor Rates

TYPE OF VENDOR

EARLY-BIRD
BY MAY 30, 2026

STANDARD
BY AUG 15, 2026

LATE
BY SEPT 15, 2026

NON-PROFIT

Booth size is 10' x 10'.

\$25

\$50

\$75

FOR-PROFIT

Booth size is 10' x 10'.

\$45

\$90

\$135

FOOD

Booth size is 10' x 20' and includes access to water and electricity.

\$55

\$110

\$165

INDIANA PRIDE NETWORK ORGANIZATION

Must be an LGBTQ+ Pride Organization affiliated with the Indiana Pride Network.

\$0

\$0

Not accepted late

NEW THIS YEAR: LGBTQ+ ARTIST

Must be an artist identifying as part of the LGBTQ+ community and willing to proudly display signage on their booth designating them as such.

\$35

\$70

\$105

ALL-INCLUSIVE ACCESSORIES

WHILE SUPPLIES LAST. Includes one (1) 10x10 pop-up canopy, one (1) 6' table, and two (2) folding chairs. Vendor must set up accessories. Assistance is available upon request during setup.

\$20

\$20

\$20



Contact & Next Steps

Become a part of our historic 20th Spencer Pride Festival today!



Vendor contact :

Jonathan Balash,
Programming Director



Jonathan@SpencerPride.org



17 E. Franklin St., Spencer IN

**IF YOU ARE READY TO
BECOME A VENDOR,
APPLY ONLINE NOW !**

SPENCER PRIDE EVENTENY

<https://www.eventeny.com/events/pride20-27723/>

